

# ADITYA SANJAY MHASKE

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## SKILLS

**Languages** Python (PySpark, PyTorch, OpenCV), R, SQL (MySQL, PostgreSQL), Matlab, C++, HTML, CSS  
**Tools** PowerBI, Tableau, Excel, Azure, AWS, Data Bricks, ETL, GraphQL, Google Analytics, Neo4J, SAS, NoSQL, Hadoop  
**MLOps** Docker, FastAPI, Flask, Snowflake, REST, Hugging Face, LLM, SAP, Airflow, Spark, GenAI, TensorFlow, MongoDB

## EXPERIENCE

**Data Scientist** Aug 2024 - Present  
BMR Infotek Inc. Dublin, CA, USA

- Built an **ML pipeline** with regression algorithms to forecast revenue and customer churn using 3.5M data points and RFM (Recency, Frequency, Monetary) model. Increased accuracy by 34% through optimized feature selection and hyperparameter tuning.
- Extracted, profiled, and analyzed data from diverse sources using SQL, and created operational and financial dashboards. Designed performance monitor dashboards, raising reporting efficiency by 25% and facilitating improved decision making processes.
- Conducted Python correlation analysis to develop data-driven strategies for evaluating marketing campaigns, increasing ROI by 20%.

**Data Scientist** Dec 2022 - May 2024  
Kelley School of Business Bloomington, IN, USA

- Implemented **Llama LLM** with **RAGs** to analyze Customer Satisfaction and Brand Equity for large-size US companies, enhancing predictive accuracy of binary classification by 15% and providing deeper insights into the financial impact on the market.
- Applied **BERT NLP** algorithm to a dataset with over **100 million** rows, achieving 91% testing accuracy in classifying political campaign topics and sentiments, enabling understanding of data-driven and strategic campaign planning.
- Deployed a Cross-Classified Multilevel Model to predict employee performance, for decision-making and improving efficiency.
- Executed comprehensive data analysis to identify patterns and relationships, resulting in a 35% improvement in system performance.

**Data Scientist (Full Stack) Intern** Sep 2023 - Dec 2023  
Twin Cities Innovation Alliance Minneapolis, MN, USA

- Designed and implemented **A/B testing** and **Hypothesis testing** using SQL for data preprocessing, along with statistical modeling like segmentation and regression analysis to evaluate website optimization efforts, resulting in a 17% increase in user engagement.
- Enhanced the web app recommendation system by combining collaborative and content-based filtering methods, utilizing behavioral data and user preferences, leading to a 20% increase in user engagement acquisition.
- Improved client website performance analysis with Python to process and analyze data from over 100,000 user interactions, discovering actionable insights that increased conversion rates by 15%, and providing data-driven recommendations to inform strategic decisions.

**Data Engineer** May 2021 - Aug 2022  
Moonplexus - Healthcare Pune, MH, India

- Led the AWS team to implement **AWS EC2 and Amazon RDS** for efficient database management, establishing an ETL pipeline to compile images, ensuring data integrity, and optimizing data storage for efficient retrieval and Analysis.
- Streamlined the Data Science pipeline and increased scalability by deploying production ready Machine Learning model with **FastAPI, Docker, and Flask**, improving user accessibility by 30% and ensuring robust performance and reliability.
- Automated data retrieval and task execution through SQL integration, reducing execution time by 40%, improving system efficiency.
- Developed ML models using TensorFlow and CNN to achieve 89% accuracy in skin lesion classification, for early diagnosis.

## PROJECTS

**Stock Prediction on Deutsche Borse using AWS** | AWS, Time Series Analysis, S3 [Github Project](#)

- Forecasted EUR currency start prices using Python to construct ARCH and GARCH models, for financial decision-making.
- Employed AWS EMR and Sagemaker to process a dataset of over 1000 CSV files, 45.5 million data points stored in an S3 bucket.

**Multimodal for Depression Analysis** | Python, NLP, Feature Engineering [Github Project](#)

- Developed a multimodal system for early-stage depression detection with 90% accuracy, integrating EEG, speech, and facial features.
- IEEE Publication: EEG Based Depression Detection using Ensemble Approach, Signal Processing and Deep Learning

## EDUCATION

**Master of Science in Data Science**, Indiana University Bloomington Aug 2022 - May 2024  
Coursework: Artificial Intelligence, Machine Learning, Statistics, Probability, Economics, Data Visualization, Big Data. GPA: 3.6/4.0

**Bachelor of Technology in Computer Science**, MIT World Peace University Jul 2018 - Jun 2022  
Coursework: Computer Networks, Data Modeling, Database Management, Design and Analysis of Algorithms. GPA: 3.7/4.0  
Certifications: Business Analyst - Operations Analyst, Customer Analyst, People Analyst (Wharton), AWS, IBM Data Science